

# Privacy Policy

This Privacy Policy explains how **Expert Radiotech FZCO** (“we”, “us” or “our”) collects, uses, stores and protects the personal data of users of <https://atlas-xray.com/> (the “Site”).

This Privacy Policy applies to all visitors and registered users of the Site (collectively referred to as the “User”). Please also review our Terms of Use, which explain the purpose of the Site and the conditions governing its use.

By accessing or using the Site, you acknowledge that you have read and understood this Privacy Policy.

## 1. Our Company

The Site is operated by Expert Radiotech FZCO. If you have any questions about this Privacy Policy or wish to exercise your privacy rights, please contact us at [info@atlas-xray.com](mailto:info@atlas-xray.com).

## 2. Confidentiality

We are committed to protecting the privacy of our users and handling personal data in accordance with applicable data protection laws. We do not sell your personal data or disclose it to third parties except as described in this Privacy Policy or where required by law. Information that does not identify you personally (such as anonymized or aggregated usage data) may be used to improve the Site, develop new features, analyze usage trends, and for other legitimate business purposes.

## 3. Collection of personal data

You may choose not to provide certain personal data. However, this may limit your ability to access some features of the Site.

**Expert Radiotech FZCO** is the data controller for the personal data collected through the Site. If you have any questions about the processing of your personal data, please contact us at [info@atlas-xray.com](mailto:info@atlas-xray.com).

The Atlas of Radiology and the core features of the built-in DICOM viewer are available free of charge. Registration is required to access these services.

When you visit the Site, we automatically collect certain technical information, such as your IP address, browser type, device information and basic usage data. This information is used to operate the Site, improve its performance, understand how the Site is used and enhance the user experience.

When you register, we collect your email address, which is required to create your account. You may also choose to provide additional information, such as your name, profession, organization or company. Providing this information is optional unless otherwise indicated.

If you purchase any paid products or services, we may collect the information necessary to process your order, including your name and billing details. Payment card information is processed directly by our payment service providers and is never stored or processed by us.

We may occasionally send you service-related communications, product updates or educational content. You may unsubscribe from non-essential communications at any time.

If you voluntarily submit content to the Site or participate in community activities, you may choose to share additional information, such as your professional title or affiliation. Such information will only be processed for the purposes for which it was provided.

The Site may contain links to third-party websites. We are not responsible for the privacy practices or content of those websites and encourage you to review their privacy policies before providing any personal information.

## 4. Third-Party Service Providers

We may share personal data with third-party service providers that help us operate, maintain, secure and improve the Site, process payments, provide analytics, deliver communications, or host our infrastructure.

We may also disclose personal data where required by law or in response to a valid request from a competent judicial, regulatory or governmental authority.

Our service providers may process personal data only on our behalf and only for the purposes described in this Privacy Policy. We require them to implement appropriate security measures and to protect personal data in accordance with applicable data protection laws.

Some of our service providers may be located outside your country of residence. Where personal data is transferred internationally, we take appropriate measures to ensure that it remains protected in accordance with applicable legal requirements.

## 5. Security

We take the security of your personal data seriously and implement appropriate technical and organizational measures to protect it against unauthorized access, disclosure, alteration or destruction.

Access to personal data is limited to employees and trusted service providers who require it to perform their duties and are subject to appropriate confidentiality obligations.

While we take reasonable steps to protect your information, no method of transmission or storage over the Internet can be guaranteed to be completely secure. If we become aware of a security incident affecting your personal data, we will take appropriate steps to investigate the incident and, where required by applicable law, notify affected users and relevant authorities.

We encourage you to keep your account credentials secure and to notify us immediately if you believe your account has been compromised.

## 6. Your rights

Depending on your location and the applicable data protection laws, you may have the right to:

- access the personal data we hold about you;
- request correction of inaccurate or incomplete personal data;
- request deletion of your personal data, subject to our legal obligations to retain certain information (for example, for accounting or tax purposes);
- request restriction of or object to certain processing activities;
- withdraw your consent where processing is based on consent;
- request a copy of your personal data in a commonly used electronic format.

If we carry out automated decision-making or profiling that significantly affects you, you have the right to request information about such processing.

To exercise any of these rights, please contact us at **[info@atlas-xray.com](mailto:info@atlas-xray.com)**.

If you believe that we have not handled your personal data in accordance with applicable law, you may also lodge a complaint with the competent data protection authority in your jurisdiction, where applicable.

## 7. Data Retention

We retain your personal data only for as long as necessary to provide our services, comply with our legal obligations, resolve disputes, and enforce our agreements.

If you delete your account, we will delete or anonymize your personal data within a reasonable period, unless we are required by law to retain certain information (for example, for accounting, tax, or legal compliance purposes).

When personal data is no longer required for these purposes, it will be securely deleted or anonymized.

## 8. Changes to this Privacy Policy

We may update this Privacy Policy from time to time to reflect changes in our services, legal requirements, or data processing practices. When we make material changes, we will update the “Last Updated” date at the end of this Privacy Policy and, where required by applicable law, provide additional notice. We encourage you to review this Privacy Policy periodically to stay informed about how we collect, use and protect your personal data.

**Last Updated: July 9, 2026**